

HDW INC.

Amerock®

50% DISCOUNT ON A 2' PLANOGRAM OF THE NEW PREMIUM HOOKS ASSORTMENT DURING MARKET WINDOW!



**ONLY \$137.20 BUY ONE
GET ONE FREE. ADD HDW
ADDER AND \$10 SPECIAL
ORDER HANDLING FEE.**

Premium POG Includes:

- 5 metal hardware finishes that coordinate with the Amerock Decorative, Functional and Bath Hardware
- Racks in 9", 18" and 27" widths in Honey Pine, Mahogany, White Beveled and White Bead Board
- Product can be peg hooked or shelved
- 1 introductory order per location
- See back side for ordering and pricing



Packaging includes:

- Retail boxes for 18" and 27" racks
- Poly bags for 9" key & gadget racks and hooks
- Carded for over-the-door hooks



Hook Racks



Key & Gadget



Single Hooks



Over-the-Door

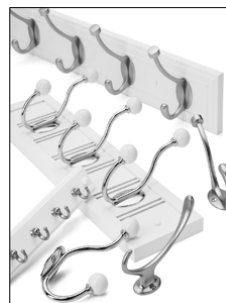
BENCHMARK
SALES INCORPORATED

PH: 281.355.1958 ▲ FAX: 281.350.3691
PO Box 3345 ▲ Spring TX 77383-3445

| | | |
|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------|
| Customer PO#: | Date: | Ship: ASAP |
| Terms: 60 Days | Freight Allowance: \$10 SPECIAL ORDER FEE | VIA: Best Way |
| HDW, Inc. Bill to: HDW, Inc. PO Box 3945 Shreveport LA 71133 | Ship to: (Include Dealer #, Address, Phone and Fax) | |
| ORDER WINDOW FEB. 6 – APR. 6 | | |



Honey Pine and Mahogany Rack Styles



White Bevel and White Bead Board Rack Styles



» Individual / Single hooks are most versatile, and can be mounted into wood surfaces and drywall with the hardware pack included.



» Hook Racks, also known as Hook & Rail, are usually found mounted to the wall or the back of a door. We offer both 18" and 27" lengths.



» Over-the-Door hooks are placed literally over the door and are used to hang most anything including clothing, robes and towels.



» 9" Key & Gadget Racks are used in tight areas to hang things like key rings and other small convenience items.

| Part No. | Description | Reg. Order Qty | Reg Case Pack Qty | Packaging Type | Ext POG Qty | SRP | Reg. DS Per Item | Spec. DS Per Item | Extd DS \$ |
|-----------------------------------|-----------------------------------------|----------------|-------------------|----------------|-------------|---------|------------------|-------------------|------------|
| CUSTOM POG ITEM # HPREM-09 | | | | | | | | | |
| H55445-ORB | Medium Coat & Hat Hook | 1 | 10 | Polybag | 2 | \$4.18 | \$1.88 | \$0.94 | \$1.88 |
| H55451-ORB | Large Coat & Hat Hook | 1 | 10 | Polybag | 2 | \$4.97 | \$2.24 | \$1.12 | \$2.24 |
| H55457-ORB | Double Prong Robe Hook | 1 | 10 | Polybag | 2 | \$3.55 | \$1.60 | \$0.80 | \$1.60 |
| H55465-S | Pilltop Coat & Hat Hook | 1 | 10 | Polybag | 2 | \$5.48 | \$2.47 | \$1.23 | \$2.47 |
| H55465-ORB | Pilltop Coat & Hat Hook | 1 | 20 | Polybag | 2 | \$5.48 | \$2.47 | \$1.23 | \$2.47 |
| H55469-W26 | Globe Coat & Hat Hook | 1 | 10 | Polybag | 2 | \$6.80 | \$3.06 | \$1.53 | \$3.06 |
| H55540-ORB | Single Over-the-Door Hook | 1 | 4 | Carded | 2 | \$5.98 | \$2.69 | \$1.34 | \$2.69 |
| H55548-ORB | Multi Over-the-Door Hook | 1 | 2 | Carded | 2 | \$13.18 | \$5.93 | \$2.96 | \$5.93 |
| H55590-WS | 9" White Classic Key & Gadget Rack | 1 | 6 | Polybag | 2 | \$8.23 | \$3.70 | \$1.85 | \$3.70 |
| H55590-WGW | 9" White Classic Key & Gadget Rack | 1 | 6 | Polybag | 2 | \$8.23 | \$3.70 | \$1.85 | \$3.70 |
| H55590-MS | 9" Mahogany Classic Key & Gadget Rack | 1 | 6 | Polybag | 2 | \$8.23 | \$3.70 | \$1.85 | \$3.70 |
| H55590-HORB | 9" Honey Pine Classic Key & Gadget Rack | 1 | 6 | Polybag | 2 | \$8.78 | \$3.95 | \$1.98 | \$3.95 |
| H55640-WW26 | 18" White Beadboard Hook Rack | 1 | 2 | Retail Box | 2 | \$28.73 | \$12.93 | \$6.46 | \$12.93 |
| H55656-WS | 18" White Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$28.78 | \$12.95 | \$6.47 | \$12.95 |
| H55656-MORB | 18" Mahogany Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$28.78 | \$12.95 | \$6.47 | \$12.95 |
| H55656-HORB | 18" Honey Pine Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$29.98 | \$13.49 | \$6.74 | \$13.49 |
| H55662-WS | 27" White Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$34.78 | \$15.65 | \$7.82 | \$15.65 |
| H55662-MORB | 27" Mahogany Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$34.78 | \$15.65 | \$7.82 | \$15.65 |
| H55662-HORB | 27" Honey Pine Beveled Hook Rack | 1 | 2 | Retail Box | 2 | \$35.98 | \$16.19 | \$8.09 | \$16.19 |

* PRICE IS FOR TWO OF EACH ITEM – BUY ONE, GET ONE FREE -- OR ONE TO SHOW AND ONE TO GO! ADD HDW ADDER TO PRICE.

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|-------------------------------|-----------------|
| TOTAL POG COST | \$137.20 |
| ADD HDW ADDER | |
| SPECIAL ORDER HANDLING | \$10.00 |
| TOTAL | |



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